

Employment history

aylwinlo.ca (*Sole proprietor*)
Toronto, ON: 2006 – Present

Visual design for printed, online, and moving media. Branding & messaging strategy for national, provincial, and local campaigns. Designing & producing interactive set elements for live productions. Clients have included:

- New Democratic Party
- Greenpeace
- Canadian Federation of Students
- Canadian Union of Public Employees
- Centro de los Derechos del Migrante
- Student Action with Farmworkers
- UNICEF
- Ontario Public Service

Recent highlight: Worked as Lead Developer for Contratados.org, a “Yelp for Migrant Workers” that was named “Best Startup Technology” and “Best Overall Technology” at Netroots Nation 2015.

Associate Interactive Producer, National Film Board of Canada
Toronto, ON: 2012 – Present

Collaboratively researching, designing, and developing future virtual reality & interactive documentary works. Designed user experience & coordinated production of *The Deeper They Bury Me*, an interactive documentary about Herman Wallace, who spent 41 years in solitary confinement.

Recent highlight: *The Deeper They Bury Me* was nominated for awards from the Academy of Canadian Cinema & Television, Digi Awards, Future of Storytelling, the Webbys, and FWA.

Communications Officer, University of Toronto Faculty Association
Toronto, ON: 2014 – Present

Developing creative advocacy campaigns with U of T professors and librarians. Coordinating and executing internal and external communications.

Production & Technology Specialist, Canadian Film Centre Media Lab
Toronto, ON: 2011 – 2012

Developed and integrated software for interactive entertainment prototypes. Provided technical advice for Masters-level prototyping intensive. Organized and instructed workshops on interactive technologies. Interviewed transmedia artists for organizational blog.

Communications and Information Officer, Maquila Solidarity Network
Toronto, ON: 2007 – 2009

Wrote, edited, and designed printed materials and web content. Developed communications strategy. Managed major website and contact database transitions.

Communications Officer, New Democratic Party of Canada
Ottawa, ON: 2004 – 2006

Managed relationships with service suppliers. Designed and produced printed materials, motion graphics, websites, and email newsletter. Assembled in-house web development team; managed multiple major website transitions.

Aylwin Lo

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aylwinlo.ca

Skills

Communications & Design Skills

- Visual design, user experience design
- Writing for web, email, social media
- Producing, editing digital video & photography
- Planning, managing interactive projects

Language Skills

- Fluent in English, conversationally fluent in Cantonese and Spanish
- Some Mandarin and French

Technical Skills

- *Basics*: Adobe Creative Cloud, Final Cut Studio, and Microsoft Office
- *Gaming & Interactive Visuals*: Unity3D, Unreal Engine, VDMX
- *Website CMSes*: Drupal, WordPress
- *Physical Computing*: Raspberry Pi, Arduino
- *Web technologies*: HTML, SASS/CSS, JS, and PHP
- *3D*: Autodesk 3ds max, Cinema 4D

Aylwin Lo

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aylwin@aylwinlo.ca

Education

Ontario College Diploma, Digital Media Arts
Seneca College, Toronto, ON, Canada. 2010.

Bachelor of Math, Honours Co-op Mathematical Sciences
University of Waterloo, Waterloo, ON. 2004.

Internships and Community Work

Ontario Global Edge Intern, Cima Inc. Buenos Aires, Argentina: 2010

Researched company strengths and marketing opportunities, interviewing key clients and high-level management. Photographed staff and facilities. Wrote marketing copy. Coordinated company-wide rebranding; produced brand guideline and updated marketing collateral. Redesigned website.

Solitary Confinement Cell, LAL and Presumption of Innocence Project Toronto, ON: 2008

Produced interactive multimedia installation. Collaborated with several parties on concept, law, architecture, research, strategy, design, writing, and production.

Volunteer, Justicia/Justice for Migrant Workers Toronto, ON: 2006 - 2007

Interpreted between Cantonese, Mandarin, Spanish, and English.

Into the Fields Intern, Student Action with Farmworkers Durham, NC, USA: 2006

Facilitated bilingual Spanish-English meetings. Prepared and taught English as a Second Language (ESL) classes. Produced short documentary on farmworkers.

Independent researcher, Leamington, ON: 2004

Interpreted between English, Cantonese, and Mandarin during labour disputes. Documented and reported on working and living conditions.

Labourer-Teacher, Frontier College, Leamington, ON: 2003

Lived and worked alongside Mexican migrant farmworkers. Taught ESL classes to workers.

Student Councillor, Federation of Students, Waterloo, ON: 2000 – 2002

Represented Math Co-op students on university, student, and educational affairs.

**Volunteer and Board member, Waterloo Public Interest Research Group
Waterloo, ON: 1999 – 2003**

Oversaw administrative decisions, supported staff and volunteers.

Projects

isrobfordstillmayor.com

Website: 2013 – 2016

Designed and programmed site. Wrote copy and monitored media.

33 with YAMANTAKA // SONIC TITAN

Rock opera: 2012

Developed, built, and operated live audio-reactive video and lighting system. Presented at Rhubarb Festival and POP Montréal.

Additional Employment History

- Technical Writer, Canadian Medical Protective Association, Ottawa, ON: 2002
- Technical Writer, Sybase/iAnywhere Solutions, Waterloo, ON: 2001
- Research Assistant, Sunnybrook & Women's College Health Sciences Centre, Toronto, ON: 2000
- Tutor, Immaculate Conception School, Peterborough, ON: 1999
- Junior Tax Modeller, Department of Finance Canada, Ottawa, ON: 1999